

Project RED

2016 Annual Report



Project RED Foundation

24165 IH-10 W, Suite 217 #188, San Antonio, TX 78257 | (210) 963-7070 | www.projectredelsalvador.org





Dear Friends,

ProjectRED celebrated its FIFTH anniversary in 2016! And what a special year it was!

When I decided to start a little “pilot project” back in 2011, I had no idea that things would grow and develop so quickly. Not only has God provided the precise amount of financial resources we have needed (and always at the perfect time); His Holy Spirit has truly moved among the broken and hurting families we work with. Many of these stories of brokenness have become stories of hope.

Simply put, He has put together an interdependent community. This means that it’s not just the beneficiary families depending on the donations or services they receive; our staff, volunteers and even many of you depend on the spiritual support RED has to offer.

As we head into RED’s sixth year of existence with great expectations, I want to thank you, truly, for having chosen to be part of this community in 2016.

With love and hope,

Kara Wilson

What is
RED ?



We exist to bring
HOPE
to the
least of these by protecting
children's basic human rights,
while educating and
empowering families in **El Salvador.**

REINTEGRATION

into a healthy environment

We provide for the basic physical and material needs of the children and families we serve. Simultaneously, we facilitate positive emotional environments in the homes, setting the stage for individual transformation and lasting change.



EDUCATION:

Access & Opportunities

Because access to education in El Salvador is limited, we are able to provide life-changing learning opportunities for children, teens and adults and entire family groups.



DEVELOPMENT:

Holistic Transformation

Due to the complexity and diversity of the problems faced by the families at RED, we create and execute individualized intervention plans in order to better the physical, economic, spiritual and emotional conditions of each family.



OUR GREATEST *moments* IN 2016 AT **RED**



June: Project RED received a prestigious grant from the Gloria de Kriete Foundation, a Salvadoran-based family foundation. Project RED took home the first prize in the amount of \$110,000. These funds will be used to build an emergency children's shelter for abused children.



Throughout the entire year, RED was blessed to receive the wonderful and encouraging visits of many supporters through Vision Trips!



June & November: Seven couples were married at RED's office as part of our spiritual development and family strengthening program.



July: Project RED celebrated its 5th anniversary with a joint Family School, which included all of the past and present beneficiary families. We were able to reflect on the miraculous things that God has done through RED in just five years!



December: The Dona tu Cora ("Donate Your Quarter") Foundation, an El Salvador-based funder, granted \$9,733 to Project RED for an art therapy project for at-risk children and teens.



October: The Guinea brothers traveled to San Antonio to share their inspiring story of hardship and how they were able to overcome many obstacles through love and perseverance.



January-December: XX families were added to Project RED in 2016!

In 2016 RED...

- 1,092 counseling and therapy sessions were conducted, in order to help individuals and families work through and overcome the difficult situations and trauma faced.
- 50 children received scholarships and educational support.
- 83 teens participated in "Support Circles," and are focusing their time and interest on things other than gangs.
- 4 new homes were built, providing families with a place of their own to call "home."
- 45 children and teens received the donation of a new bed to sleep in.
- 508 lives of people from 88 families were impacted by RED's holistic program!



Financial IMPACT

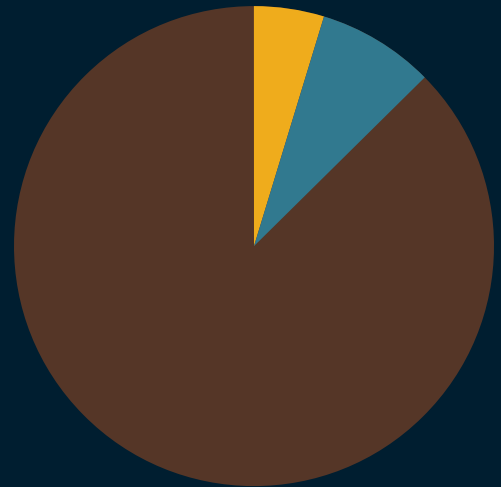
Revenue since
2013:



■ 2013:	\$380,000
■ 2014:	\$415,000
■ 2015:	\$620,000
■ 2016:	\$555,000

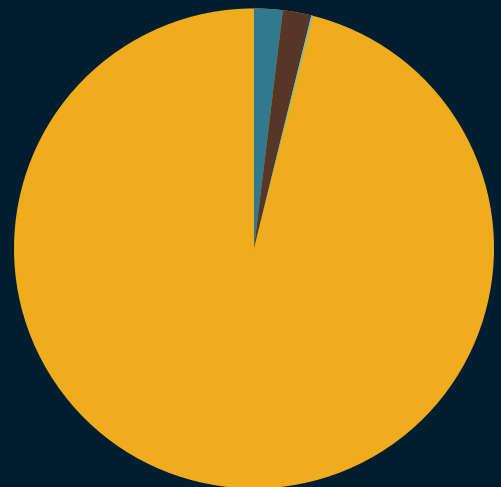
2016

Net Assets - Beginning of Year: \$340,301
Net Assets - End of Year: \$319,587



EXPENSES:

■ Program Services:	\$504,980 (88%)
■ General & Administrative:	\$27,729 (5%)
■ Fundraising:	\$44,195 (7%)
Total:	\$576,904



INCOME:

■ Contributions:	\$534,273 (96%)
■ Fundraising Income:	\$10,642 (2%)
■ Gain on Assets Sale:	\$10,700 (2%)
■ Interest Income	\$575 (>1%)
Total:	\$556,190

*A full copy of our compiled financial statement is attached at the end of this annual report.

PROJECT RED FOUNDATION

**Compiled Combined Financial Statements
Accrual Basis**

December 31, 2016

AKIN, DOHERTY, KLEIN & FEUGE, P.C.
Certified Public Accountants

PROJECT RED FOUNDATION
Combined Statement of Financial Position
December 31, 2016

ASSETS

Current Assets:

Cash	\$ 252,298
Accounts receivable	563
Total current assets	<u>252,861</u>

Property and Equipment:

Land	25,000
Furniture & fixtures	13,002
Vehicles	56,047
Other equipment	3,817
Tools	2,182
Total property and equipment	<u>100,048</u>
Less accumulated depreciation	<u>(28,266)</u>
Net property and equipment	<u>71,782</u>

Total Assets	<u><u>\$ 324,643</u></u>
--------------	--------------------------

LIABILITIES AND NET ASSETS

Current Liabilities:

Other current liabilities	\$ 5,056
Total current liabilities	<u>5,056</u>

Net assets, unrestricted	<u>319,587</u>
--------------------------	----------------

Total Liabilities and Net Assets	<u><u>\$ 324,643</u></u>
----------------------------------	--------------------------

See accountant's compilation report and selected notes to compiled combined financial statements.

PROJECT RED FOUNDATION
Combined Statement of Activities
Year Ended December 31, 2016

Revenues:

Contributions	\$ 534,273
Fundraising income	10,642
Gain on asset sale	10,700
Interest income	575
Total revenues	<u>556,190</u>

Expenses:

Management and general expenses:

Operating expense	13,528
Professional fees	7,020
IT expense	1,737
Travel	4,473
Finance expense	971
Total management and general expense	<u>27,729</u>

Program expenses

Salaries & wages	193,190
Professional fees	32,934
Taxes	21,183
Travel	6,424
Other benefits	1,792
Supplies	11,475
Utilities	9,465
Maintenance	4,192
Insurance	3,689
Depreciation	15,697
Operating expense	25,431
Other expense	45,308
Reintegration	32,430
Education	18,153
Development	42,289
Family schools	7,602
Vocational workshops	4,208
Events	21,428
Meals	557
Equipment disposal	6,317
Loss of property	58
Construction	1,158
Total program expense	<u>504,980</u>

Fundraising expenses

44,195

Total expenses

576,904

Change in Net Assets

(20,714)

Net Assets at Beginning of Year

340,301

Net Assets at End of Year

\$ 319,587

See accountant's compilation report and selected notes to compiled combined financial statements.

PROJECT RED FOUNDATION
Combined Statements of Cash Flows
Year Ended December 31, 2016

Operating Activities	
Change in net assets	\$ (20,714)
Adjustment to reconcile changes in net assets to net cash provided by operating activities:	
Depreciation	15,697
Gain on asset sale	(10,700)
Changes in operating assets and liabilities	
Accounts receivable	(563)
Inventory	1,515
Other current liabilities	(1,292)
Net cash provided by operating activities	<u>(16,057)</u>
Investing Activities	
Acquisition of fixed assets	(13,558)
Proceeds from sale of fixed assets	<u>10,700</u>
Net cash (used) by investing activities	<u>(2,858)</u>
Net change in cash and cash equivalents	(18,915)
Cash and cash equivalents at beginning of year	<u>271,213</u>
Cash and Cash Equivalents at End of Year	<u><u>\$ 252,298</u></u>

See accountant's compilation report and selected notes to compiled combined financial statements.

Meet the GUINEA FAMILY

When Gerson's parents died as a result of AIDS, he was sent to a special orphanage for children carrying the HIV virus when he was just a toddler. When the new law for child protection came into effect about 10 years later, he was sent to live with his older brother, Hector. At that time, Héctor was a single 21-year old who was barely making ends meet. He was not equipped to take on this responsibility.

When Project RED met the brothers in 2013, Gerson had recently left the orphanage, and their situation was dire. While there was a great deal of love and affection between the brothers, there was very little hope for a future beyond poverty. Their own will power, along with the support of Project RED, made it possible for them to strive forward and change their situation.

One day, a violent storm tore the roof off of their small, make-shift room. All of their earthly belongings were drenched, and many of their things were ruined. Meanwhile in the United States on that very day, a donation was pledged for the brothers to receive a brand new home of their own. It was a confirmation to Hector and Gerson that God always provides for our needs in His perfect timing.

Thanks to the high efforts made by this Hector and Gerson, along with the holistic support of Project RED in the areas of education, emotional/psychological support, construction and more, they have chosen a path that is leading them out of poverty.

Hector married Margarita in 2014 and their daughter, Daniela, was born in 2015. The two brothers have now become a family of four. Thanks to the generosity of several donors at Project RED's annual "A Night of RED," Hector is now working to start raising dairy cows. His goal is to start his own business.

Hector leads RED's men's support group and is providing counsel and peer support for the new men in the program. When the family first started at Project RED in 2013, we could not have imagined all that was in store for them.

This story of hope, and many others, characterize what RED is all about: deep and lasting transformation through holistic intervention and authentic relationships--relationships among family members, with sponsors, staff, and most importantly, through a relationship with Jesus Christ.







Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor.

Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper.

Goals in
2017



Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor.

Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper.

Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor.

Pregunta segun la meta de proyecto RED para el dosmildiesiciete:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper.



AT PROJECT RED, GOOD FINANCIAL STEWARDSHIP IS A TOP PRIORITY.

WE ARE THANKFUL FOR SUCH GENEROSITY FROM EVERY CONTRIBUTOR THAT HAS MADE ANOTHER YEAR OF MINISTRY POSSIBLE IN EL SALVADOR!

A special thanks to donors who contributed \$1,000 or more in 2016:

Jason & Jackie Allen
Jay & Allison Angell
Steve & Sheryl Bailey
Bank of America Charitable Foundation
Micah Bland
Justin & Jennifer Brazeal
Stewart & Lori Bryant
Amber Lynn Carden
Tom & Marian Cates
Ann Chandler
Bob & Crystal Childs
Brad & Karan Clark
Jarod & Beth Cox
Stefan & Stacia Crafton
CMT's Painting (Geovanny & Monica Medina)
Chad & Jamie Darter
Henry & Kaye Daughtry
Tom & Suzi Dayton
Steve & Micki Doubleday
Misuk Dunne
Brent & Brianna Eilers
Martin & Sherry Fincher
Susan Finck
First Presbyterian Church
David & Lisa Flow
Fundación Gloria de Kriete
Steve & Cheryl Green
Greehey Family Foundation
Galen & Daryla Grund
Dr. Jeffrey & Sarah Henderson
Cynthia Hernandez
Zach & Emily Hobbs

Richard & Kathy Holt
Honeyrock Endtime Foundation
Bill & Karin Horn
Ken & Amanda Jarman
Brad & Valerie Jauer
Gary & Molly Keener
John & Denise Kelley
Ryan & Lauren Kemp
Keith & Sarah Kennington
Danny & Randall Kitchen
Darlene Knott
Bart & Kendra Kunkel
Lew & Davida Lambert
Dr. & Mrs. F.L. Leavelle
Jason & Stephanie Leavelle
Kay Lemons
Jack & Alison Leonard
Eduardo & Stacy Lorenzana
Shannon Low
Andrea Lucado
Max & Denalyn Lucado
Dr. Ryan & Dr. Tisha Lunsford
Enorita Marshall
Dr. James & Dr. Mignon Martin
Mark & Pam McCurley
Jim & Debbie McKissick
Dr. Fernando & Scarlett Membreño
Shane & Stephanie Menn
Stephen & Ana Mitchell
Gary & Mary Moorman
Eddie & Billie Morris
Gregory & Sydney Muenster
The Sister Project (National Christian

Foundation)
Edward & Christina Picioccio
Lani Popp
Mike & Julianne Posey
Primera Iglesia Bautista Church
Andrea Ramirez
Brian & Abbe Riebel
John & Kathy Rogers
David & Robin Saunders
Michelle Savu
Louis & Nancy Scantland
Schwab Charitable Donor Advised Fund
Michael & Kim Senneff
Share the Light Ministries
Rhianna Stewart
Michael & Lauren Sturgess
Brian & Christyn Taylor
Roger & Valerie Taylor
Triple Cross Plumbing & Utilities Ltd. (Bobby & Missy Davis)
Lisa Vance
George & Carolyn Vaughn
Eric & Dionides Vila
Dr. Kenneth & Jacquelyn Wallace
Tressa Weidner
Paul & Margaret Anne Whiteside
Laura & John Whitley
Jeremiah Fund (Jack & Dee Willome)
Kenny & Sharon Wilson
Randy & Carol Wilson
Gary & Lucy Woodard
Dr. Eliot & Julie Young
Kevin & Cindy Young

We are thankful for the
amazing support of the

2016

*Board of
Directors!*

Crystal Childs

Bobby Davis

Missy Davis

Ashley Espinal

Randall Kitchen

Kendra Kunkel

Javier Medina

Scarlett Membreño



Our Mission

PROJECT RED IS A COMMUNITY,
WORKING IN PARTNERSHIP WITH THE SALVADORAN GOVERNMENT
TO BRING *Lasting change* TO FAMILIES IN NEED IN
EL SALVADOR THROUGH ACTIONS OF
REINTEGRATION, EDUCATION AND DEVELOPMENT.



Our Vision

PROJECT RED SEEKS TO PIONEER
A MOVEMENT OF SOCIAL PROGRAMS IN EL SALVADOR AND IN THE WORLD
FOR *Families in need*, SERVING AS THE ESSENTIAL
BRIDGE BETWEEN PUBLIC POLICIES AND
THE REALITY OF THE ACTUAL NEED.



Act
JUSTLY



Love
MERCY

A woman with dark hair, wearing a light-colored floral patterned short-sleeved shirt and an orange skirt, stands in a rustic structure with corrugated metal walls. She is smiling slightly. To her left, on a wooden bench, are several bags of food, including a large bag of rice and a smaller bag of instant noodles. The background shows a bright outdoor area with some structures and laundry hanging.

Walk
HUMBLY

Two young girls in school uniforms (white shirts and dark pants) are hugging each other under a large, leafy tree. The girl on the left is wearing a pink backpack. They are both smiling. The ground is covered with dry, brown leaves and twigs. The background shows a bright outdoor area with more trees and a fence.

Work with
INTEGRITY

Our statement of **FAITH**

We believe in the one God and Father, maker of heaven and earth. We believe in Christ, His resurrected Son, our Lord and Savior. We believe in the Holy Spirit, the manifestation of the living God in us. We believe that Christ was crucified and buried, and that on the third day He rose. We believe in the forgiveness of sins, and in this free gift of salvation He offers us.

We believe that we believers are the body of the church, and that we must go to the ends of the earth to share the sweet message of Christ in word and deed.

We believe that Jesus instructs us to care for the orphans and the widows, for the poor and oppressed. It is from these instructions that we joyfully carry out His kingdom work in El Salvador, seeking no glory for ourselves, but only for His mighty name.



"No, the Lord has told us what is good. What he requires of us is this: to do what is just, to show constant love, and to live in humble fellowship with our God."

- Micah 6:8 (GNT) -

