



# 2021 ANNUAL REPORT

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A Note from our Director:

It's fun to remember what things were like ten years ago when Project RED was nothing more than an idea. We had no staff, no office, no money and no clue about what was about to unfold—the families whose lives would be changed, the challenges that made us grow and the many, many deep and meaningful relationships that would be rooted in RED. What a decade it has been!

But more than remembering the past and comparing it to the present, it's both encouraging and humbling for me to think about the process that took place. It was an organic process of slow and steady development that has brought us to where we are today as an organization. I've taken time to deeply think through every year at Project RED and the significance of the events that occurred during each one. Each chapter has been unique, with its own special achievements and hardships.

I can't help but compare this process that I have been so blessed to witness to our personal spiritual journeys as believers in Christ. Each chapter in our lives has its own unique set of events, lessons, accomplishments and relationships. And much like a spiritual journey, I believe that RED's journey, as long as the organization exists, does not strive to achieve one specific goal. It's the process that matters. We must keep striving to help those in need, learn from our mistakes and invest in meaningful relationships along the way. I believe that we are all transformed by relationships—with one another and with Christ. And this is the heart of Project RED. Thank you for being such an important part of this special community.







Our Mission:

Project RED is a community. We bridge gaps for children and bring hope to families through

REINTEGRATION, EDUCATION & DEVELOPMENT. Our Vision:

A safe and permanent home for every child we serve.



Our Vajues: V

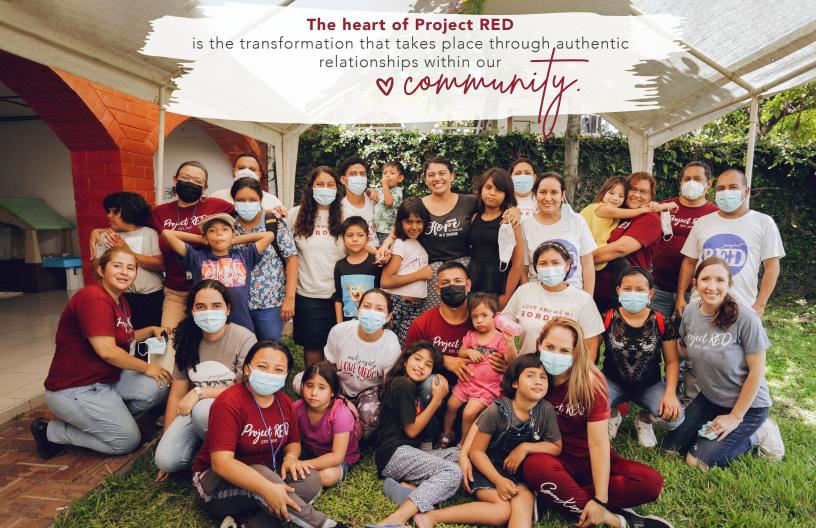
Practice Justice

Love Mercy

Work with Integrity

Walk in Humifity





## Frmily STRENGTHENING

Family Strengthening, our longest-standing and largest program began as a pilot project when Project RED was founded in 2011. What started as a few people taking small donations to families around El Salvador has developed into a multi-site, professional operation that provides quality care. Our team of social workers and psychologists provides holistic support for families whose children have recently undergone administrative or judicial processes in the Child Welfare System as a result of traumatic circumstances, and have been placed with family members. Our team creates and implements comprehensive plans for each family that cater to their physical, emotional and spiritual needs.

Our team conducts home visits and families travel to our offices, where they receive counseling and participate in different group activities, such as play therapy, after- school tutoring, teen support groups and others. Families move through intervention phases, with the end goal of becoming self-sufficient and able to successfully break cycles of poverty and abuse in their family. 100 families are currently being served through our Family Strengthening program.







As a result of the law in 2011, children's time in residential care is very limited as the push for family reintegration is strong. All of the private residential options for children are long-term care facilities (or "orphanages"), and the only short-term, emergency care centers are public institutions. These centers do not have adequate conditions to ensure children's physical, emotional and spiritual well-being.

Bridge of Hope is an emergency residential shelter for abused children. The shelter provides temporary housing for children and adolescents during their judicial and administrative proceedings. Bridge of Hope is a safe, family-like environment where siblings can remain together. During each child's stay, a team of social workers and clinical psychologists evaluates their specific situation, and provides suggestions for permanent and safe placement options to our government partners. Our goal is for our Family Strengthening program team to simultaneously work with every child's family in order for a smooth and safe transition to take place.







Over the course of the last ten years, we have learned a great deal about the needs that exist within the child welfare system in El Salvador. As our work has grown at Project RED, we have witnessed many difficult realities, both at an individual and a system level. Many times, children are sent back to the very homes from which they were removed in the first place, and the conditions of the homes are even worse than before. We continually discover urgent and heartbreaking cases of abuse and neglect. In 2013, we began advocating for these children, one-by-one, in hopes that their situations might change for the better. This has proven to be a daunting task as a result of the lack of support from our government partners.

Thankfully, many positive changes have taken place since the new leadership in the child protection system took office in January 2020. We have seen much progress in the way that abuse cases are managed. Project RED has become an important partner for the government, particularly with the First Lady's office in El Salvador, as we share experiences that help to shape the policy changes. As we eagerly await the implementation of the new law for child protection that will take place in 2022, we continue to advocate for individual children's cases and for positive modifications in child protection policies. We're honored to be heard as we share our experiences and inform the important changes that are happening.



## 10 years at Project RED.

As we look back on 10 wonderful years of memories at Project RED, we anticipate exciting things ahead!

#### 2011:

• Project RED began its work as a small pilot project, working with nine families (July).

#### 2012:

- Project RED received its first cases from children's judges (November).
- The first sponsors for Project RED began supporting families through our Family Sponsorship model (July).
  - Project RED became a legal entity in El Salvador (December).
- Project RED held its first "Night of RED" event, and as a result we built the first homes for families (October).

#### 2013:

- Oak Hills Church became an important partner for Project RED (February).
- Project RED became a legal entity in the United States (July).

#### 2014:

- Project RED held its first youth retreat, an event that our teens anticipate all year long (January).
  - Our regional office in Santa Ana opened, thanks to a grant from The Sister Project (April).
    - Project RED signed a formal agreement with the Supreme Court in El Salvador (June).

#### 2015

 The Mendoza brothers traveled to Texas to speak at A Night of RED, which resulted in the launch of Project RED's scholarship program (October).

#### 2016:

• We enjoyed several visiting sponsors who came on vision trips throughout the year, thus becoming important ambassadors for Project RED.

- Storyline Christian Community came for the first time, blessing our staff with an outpouring of love and spiritual support (June).
- We received our first significant local donation of \$100,000 in El Salvador from the Gloria Kriete
   Foundation, enabling us to purchase a property that would eventually house Bridge of Hope, our emergency shelter for abused children (June).

#### 2017:

- Project RED had a formal Organizational Assessment, paving the way for our first formal Strategic Plan (January).
- We began our Advocacy and Child Protection program as we navigated the Child Welfare System and fought for the safety of several emblematic cases of abuse that we encountered (June).

#### 2019:

- •We had a unifying and wonderful year, with a boost in staff morale, enabling us to effectively manage what was to come in 2020.
- •The new government took power in El Salvador, thus bringing about change in the leadership within the Child Welfare System in El Salvador (June).

#### 2020:

- The pandemic did not stop Project RED! While there
  were strict government lockdowns with danger of being
  arrested when we left our homes, Project RED was
  authorized to help hungry families. Our team brought aid
  to more than 1,200 families in a time of dire need
  (March-July).
- The long-awaited arrival of Bridge of Hope came! We hired staff in August and began receiving children in September.

#### 2021:

- Our leadership team made the important decision to expand our work in 2022, and began planning for this momentous event (January).
- We gained a great deal of credibility with the government over the course of the year, and especially with the First Lady of El Salvador's office. As the longest-running Family Strengthening program in the country (and in the world, as far as we know), we were called to share experiences that would inform the reforms in the new law for child protection.







## Our Impact:

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During 2021, Project RED...

impacted the lives of 484 people from 110 families.

advocated on behalf of **41 children**, ensuring their safety and protection.

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2021 Income (donations): \$937,529 2021 Expenses: \$637,026

2022 Annual Operating Budget: \$840,000



We take **financial stewardship** seriously.

With **integrity** being one of our core values, we are committed to using every dollar donated in a **honorable**, **transparent** and **impactful** manner.







#### PROJECT RED FOUNDATION and AFFILIATE

**COMBINED FINANCIAL STATEMENTS** 

**December 31, 2021** 

### PROJECT RED FOUNDATION and AFFILIATE COMBINED STATEMENT OF FINANCIAL POSITION As of December 31, 2021

		Project Red Foundation	Asociación Proyecto Red		Eliminations		Total
ASSETS	_						
Current Assets:							
Cash	\$	885,300 \$			-	\$	967,885
Accounts Receivable		-	35,29		-		35,291
Prepaid Expense			1,240	<u> </u>	-		1,240
TOTAL CURRENT ASSETS		885,300	119,110	5	-		1,004,416
Non-Current Assets:							
Land		-	34,500	)	-		34,500
Building and Imporvements		-	116,802		-		116,802
Furniture and Equipment		1,293	30,917		-		32,210
Vehicles		-	94,866		-		94,866
Other Equipment		-	7,192		-		7,192
Tools	_	-	2,182		-		2,182
Total - Property and Equipment		1,293	286,459	)	-		287,752
Less: Accumulated Depreciation	_	(1,293)	(132,885	5)	-	_	(134,178)
TOTAL NON-CURRENT ASSETS	_		153,574	<u>.</u> .	-		153,574
TOTAL ASSETS	\$ _	885,300 \$	272,690	\$	-	\$	1,157,990
LIABILITIES AND NET ASSETS Current Liabilities:							
Other Current Liabilities	\$ _	\$	11,390	\$	-	\$	11,390
TOTAL LIABILITIES		-	11,390	)	-		11,390
NET ASSETS							
Without Donor Restrictions	_	885,300	261,300	)	-		1,146,600
TOTAL NET ASSETS	_	885,300	261,300	)			1,146,600
TOTAL LIABILITIES AND NET ASSETS	\$	885,300 \$	272,690	\$	-	\$	1,157,990

### PROJECT RED FOUNDATION and AFFILIATE COMBINED STATEMENT OF ACTIVITIES For the Year Ended December 31, 2021

		Without Donor	Restrictions		
		Project Red Foundation	Asociación Proyecto Red	Eliminations	Total
REVENUES					
Contributions	\$	868,281 \$	548,163 \$	(490,000) \$	926,444
Other Income		11,002	-	-	11,002
Interest Income	_	83	<u>-</u>	<u> </u>	83
TOTAL REVENUES		879,366	548,163	(490,000)	937,529
EXPENSES					
Program Services		490,863	375,974	(490,000)	376,837
Fund-raising		7,175	-	-	7,175
Management and General	_	108,807	144,207	<del>-</del> -	253,014
TOTAL EXPENSES	_	606,845	520,181	(490,000)	637,026
Change in Net Assets		272,521	27,982	-	300,503
NET ASSETS AT BEGINNING OF YEAR	_	612,779	233,318	<u> </u>	846,097
NET ASSETS AT END OF YEAR	\$	885,300 \$	261,300 \$	- \$	1,146,600

### PROJECT RED FOUNDATION and AFFILIATE COMBINED STATEMENT OF CASH FLOWS For the Year Ended December 31, 2021

CASH FLOWS FROM OPERATING ACTIVITIES	_	Project Red Foundation		Asociación Proyecto Red	 Total
Change in Net Assets Cash Provided By Operating Activities:	\$	272,521	\$	27,982	\$ 300,503
Depreciation Expense Forgiveness of PPP Loan (Increase) Decrease in Accounts Receivable (Increase) Decrease in Advance to Affiliate		(11,002) - 130,000		22,353 - (31,377)	22,353 (11,002) (31,377) 130,000
(Increase) Decrease in Other Receivable (Increase) Decrease in Prepaid Expenses (Increase) Decrease in Security Deposits Increase (Decrease) in Unearned Advance Increase (Decrease) in Other Current Liabilities		- - - -		(40) - (130,000) 4,601	(40) - (130,000) 4,601
NET CASH PROVIDED BY OPERATING ACTIVITIES	_	391,519		(106,481)	 285,038
CASH FLOWS FROM INVESTING ACTIVITIES:					
Purchases of Property and Equipment	_			(7,421)	 (7,421)
NET CASH USED FOR INVESTING ACTIVITIES	_	-	_	(7,421)	 (7,421)
NET INCREASE (DECREASE) IN CASH		391,519		(113,902)	277,617
CASH - BEGINNING OF YEAR		493,781	_	196,487	 690,268
CASH - END OF YEAR	\$	885,300	\$	82,585	\$ 967,885



## We are thankful for you!

#### Thanks for making our work possible in 2021!

Scott & Carla Ackerson Scott & Wendy Aebi Evan J. Reyes Aquilar Familia Aquilar Urquilla y Reyes Aguilar Xiomara Aguilar Miriam Alas Mark & Jamie Albritton Jason & Jackie Allen Fiorella Amaya Mark & Teresa Andre J.J. Arevalos Zuleima Arqueta de Cruz Brian & Terri Arnold Lasca Arnold Pendley Tattoo Art Jared & Nina Attio T.J. & Susie Atwood Carlos Ayala Yesenia Ayala Thiaguito Bacca Sánchez Shannon Badger Steve & Sheri Bailey Joey Baker Melissa Barber Jim & Julie Barker

Josie Barone Patty Barrera Tom & Melody Bates Jonathon & Irma Beitz Michael & Louise Beldon Mark & Rhonda Bell Iván Benavides Marta Benavides Nancy and Lin Benson Peter & Denise Beverage Phil & Tasha Blackburn Micah Bland Paul & BeckyBochniak Shannon Bolin Daniel Bonilla Jenna Bouchard Jeff & Renee Bowman Andrew & Nancy Bowser Kim Boyce Greg & Carolyn Bradley Justin & Jennifer Brazeal Melissa Bright Carol Ann Britt Steve & Becky Bryant Tommy & Melinda Ballard Steven & Siobhain Buckley Damon & Leslie Buffington Virgil & Dolores Dalley John & Cindy Burghardt

Jackie Bush Alfredo Cabrera Dina Cabrera Joselyn, Guiselle & Riselynne Cabrera Grisela Calderon Ivania Carcamo Amber Carden Gordon & Mary Kaye Carruth Glen & Jane Carter Ricardo Castillo Ken and Shirley Castle Greg & Jeanne Coldewey Cynthia Cooke Shane & Addie Cooke Mercy Coreas Joe & Raquel Cortez Jeremy Cox Karen Cox Stefan & Stacia Crafton Rebekah Crawford Chervl Crews Bob & Yolanda Crittenden Marvin Cuellar Erin Cunningham Lee & Jennifer Darnold

Chad & Jamie Darter Butch & Kaye Daughtry **Brett & Stacy Davies** Bobby & Missy Davis Brad & Anna Davis Hayley Davis Cindy Day Sahara De Escobar Yanira De Salquero Maria De Torres Will & Karen Degenhart Boone Denton Ladder Logik Tommy Doan Steve & Misty Doss Steve & Micki Doubleday Dana Dowlen Tim & Suzv Dudich Debbie Dyer Jimmy & Lisa Dykes Travis & Alisha Eades Brent & Brianna Filers David & Chantel Ellis Gerard Endres Wes & Michele English Les and Sharon Eubank Chris & Danielle Fall



Steven & Stephanie Fargo Bobby & Pam Felton Marty & Sherry Fincher Susan Finck Tom & Marian Cates Gary & Paula Chance Maria Chavez Reina Chavez Senaida Chavez Bob & Crystal Childs Rod & Tina Chisholm Eastridge Church of Christ Michael & Michelle Clark Ann Coit Smith David & Lisa Flow David & Miriam Foster Chelsea Fox Gretchen Frazee Georgia Freiling Heidi Fuentes Lucente Yves & Dalliss Fuhrmann Carolina Garcia Michael & Bertha García Ricardo & Jennifer García Blake Geren Moises & Amanda Duke Ronnie & Jessica Gombert Iliana Gómez J.C. & Dabney Fletcher Jeff & Mary Fletcher Renée Fletcher Rodrigo Flores Karla González	Benjamin & Katherine Gónzalez Allen & Lindsay Gordon Paula Gradke Michael & Noemi Graham Bill Greehey Steve & Cheryl Green Jack & Ann Griggs Cesar Grijalva Mike & Sylvia Grossman Brendan & Whitney Groves Galen & Daryla Grund Charlene Gubernator Xavi & Jackie Guerrero Jennifer Guirl Margaret Hale-Sahm Jerry & Mara Hamblin Cynthia Hamilton Janna Hamilton Rich & Heidi Harbaugh Nancy Harden Craig & Kelly Harlow Shellby Hasty Leslie Hayden Sue Hays Amy Henderson Jeff & Sarah Henderson Jeff & Sarah Henderson Mike & Sue Henderson Teddy Henderson James & Erin Henderson Hal & Cyndi Hensley Carlos Hernández Cassandra Hernández	Dave Hernández Moises Hernández Josué Hernández Pat & Carol Hile Michael & Suzie Hilliard Donna Hines Zach & Emily Hobbs Kristopher & Elizabeth Hochart Elaina Hodges Laurie Hogan Randy & Becky Holt Richard & Kathy Holt Bill & Karin Horn Jennifer Hoskins Chris & Marie Howard Ted & Megan Howard Anthony & Joyce Huebinger Marty Humphrey Mike & Pam Humphrey Jenniffer Isbell Bill & Kathy James Karen James Daniel Jansen Brad & Valerie Jauer Jeff Jeter Verónica Jimenez Greg & Sarah Jones Larry & Dorothy Jones Scott & Jacque Jones Bryan & Diana Kaiser Drew Keener Gary & Molly Keener Bonnie Kellum	Miles & Val Kellum Alexis Kelly Patrick & Alana Kemmy Ryan & Lauren Kemp Kay Kennedy Keith & Sarah Kennington Joe & Lucy Kent Phil & Patti Kent Charles Kiser Charles & Julie Kiser Danny & Randall Kitchen Eneyda Klein Ben & Julie Klutts Jordan & Kasey Koenig Bart & Kendra Kunkel Matt & Lisa Lair Lew & Davida Lambert Kevin & Peggy Latone Tim & Marcelle Le Gallo Tony & Tatiana Leair Sharon Boyle John Leininger Kurt & Shelly Leinweber David & Kay Lemons Claudia Leon Jack & Alison Leonard Mark & Debbie LittleStar Daniel López Eduardo & Stacy Lorenzana Yecson Lovo Andrea Lucado Max & Denalyn Lucado Jeff & Kathryn Luehm
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Tom & Malinda Lyda Steve & LaDonna Mack Gregory Mahaffey Peter Mahan Renée Mahan Tim Maloney James & Emily Marshall Judy Marshall Bruce Martin Burney Martin Chris Martin Jim & Mignon Martin John & Joan Martin Gabriela Martínez José Martínez Carlo Humberto Martínez Aleiandro Mártir James & Barb Massie Sandra Mauldin Mark & Tammy Maxey Mark & Pamela McCurlev Dennis McDonald Geoff & Frin McDonald Jacque McDougall Thomas & Roben McGuire Jennifer McKinney Jim & Debbie McKissick Michael & Aubrey McKissick Sally McMonagle Dennis & Cindy Means Joe & Margaret Mechinus Eduardo Mejia

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Raúl E. Membreño

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Karla Ventura Patricia Ventura Alessa Michelle Ventura Sánchez Holly Vick Fric & D.J Vila Peggy Walker Ken & Jacquie Wallace Nichelle Wallace Larry & Margie Warren Dick & Missy Washington Mike Watkins Tressa Weidner Lauren West Jim & April White Nancy White Butch & Margaret Anne Whiteside Jeff & Gina Williams Rebekah Williams Susan Willoughby Clav & Catherine Wilson Jack & Donna Wilson Kenny & Sharon Wilson Randy & Carol Wilson Óscar & Kara Wilson García Tim & Jenny Winter Woody & Lori Woodard Preston & Julie Woolfolk Kevin & Cindy Young Matt & Cindy Zahodnik HHHHH

Art Vela

