

PROJECT RED

2019
ANNUAL REPORT

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WWW.PROJECTREDELSALVADOR.ORG







A Note from our Director:

2019 was by far the very best year we've ever had at Project RED! It was a year filled with joy, ever-growing love and community. Because Project RED is a grassroots organization, growing pains have been challenging, which is to be expected. Challenging, but not devastating. And on the other side of that hardship has been peace. That peace is what made 2019 unforgettable - a perfect year to set us up for exciting, new things to come!

As we look forward to our ninth year as an organization, what never stops convincing me this ministry has been hand-crafted by the Lord are the relationships. The heart of RED breaks down cultural, political and socioeconomic differences. I believe this is really the heart of Jesus, and I'm honored to have a small part in this important kingdom work. I thank you for coming alongside me and the others here in El Salvador as we each do our part as members of the body of Christ. Thank you, truly, for bringing hope to these amazing children and families.

**With love,
Kara**

Kara Wilson García
Founder & Director



“A final word: Be **strong** in the Lord and in his mighty power. Put on all of **God’s armor** so that you will be able to stand firm against all strategies of the devil. For we are not fighting against flesh-and-blood enemies, but against evil rulers and authorities of the unseen world...”

Phil. 6:10-12

Our Mission:

Project RED is a *community* bridging gaps for children and bringing **HOPE** to families through:

**Reintegration, Education
& Development.**





Our Values:



Walk in Humility

Love Mercy



Practice Justice



Work with Integrity

Our Programs:



FAMILY STRENGTHENING

Our desire is for every child to have a permanent home. Healthy families are our goal. For this reason, we do all we can to help families build their capacities and provide safe and loving homes for their children.

Our team of social workers and psychologists evaluates the specific needs of each family and creates an individualized plan, containing goals and strategies that are catered to each family's needs. Using trauma-informed approaches, our team of practitioners walks alongside families as they help to facilitate the elements they need in order to break the cycle of poverty as they achieve self-sufficiency.





CHILD PROTECTION & ADVOCACY

While our first objective is to facilitate healthy family environments for each child and lasting change for families, the reality of the cases we encounter is often not ideal. The fact is, not every family is willing or able to provide the basic care and necessities for their children.

The child welfare system in El Salvador frequently places children in harmful situations in order to reduce the number of children living in orphanages. Our team advocates for each child who continues to suffer abuse and neglect, in hopes that he or she might eventually live in a safe and loving family environment. As we encounter these cases, our team of professionals meets with judges and government workers as we attempt to improve the living situation for each child, while simultaneously advocating for change in child welfare policies in El Salvador.



BRIDGE OF HOPE

On December 3, 2019, we received word that after more than three years of waiting, our Emergency Shelter for abused children was finally approved! This program will house 20 children, primarily groups of siblings, who have suffered abuse and other traumatic experiences. We will provide these children with a temporary safe and loving environment, which will imitate a home. Children will stay at Bridge of Hope as their administrative and judicial proceedings take place. Simultaneously, we will search for long-term and safe family options for each child. We will provide services for these families that will help to improve their home environment, thus preparing them to receive the children. Our hope is to launch this program during the third quarter of 2020.



The heart of Project RED
is the transformation that
takes place through authentic
relationships within our
community. ♥



HIGHLIGHTS OF 2019

AT PROJECT RED

January

After a tough human resources situation in 2018, a sense of peace and excitement was evident among the Project RED staff, starting on the first work day after the Christmas holiday. The level of commitment, love for the families and high level of professionalism made for our best year thus far at Project RED!



June

Since the organization began in 2011, our tense relationships with government officials inside the child welfare system have been a constant challenge as we work to protect vulnerable children. Our prayer has been for new leadership to come, and for these individuals to have good hearts as we partner together to bring hope to children. A new president was elected in June, which will entail changes in all government entities in El Salvador. We trust that the Lord will answer our prayers as we look forward to seeing many positive changes in the child welfare system in 2020.

May

While Óscar García has been our most faithful volunteer at Project RED since the very beginning, we were proud to “officially” call him a member of the RED staff starting in 2019. His leadership, administrative skills and deep understanding of the cultural context in El Salvador make him a great team member and support for Kara, our Executive Director!



August

One of our favorite stories of transformation this year was Tony's. Having walked alongside him since he was required to live in unsafe and extremely unstable conditions since 2012, we feared that he was on a common path of many teens in the region: joining a gang. He made the miraculous decision to take a new path, and he has not looked back since.



December

We have been waiting and trusting in the Lord's timing since we decided to launch a new program, Bridge of Hope, back in 2016. Although we have been ready to start this new program since that time, former government officials have stopped us from doing so and blocked our approval. On December 3, we received a notification stating the program was finally approved! Bridge of Hope is set to launch in 2020.

OUR IMPACT IN 2019

284 children and teens received emotional and spiritual support

through counseling, therapy and mentoring sessions.



38 construction projects,
including homes, bathrooms, showers
and more, were provided **for families in need.**

Our IMPACT IN 2019

Scholarships were provided for
151 children and adolescents.



We successfully advocated
on behalf of 44 children
over the course of the year.



2019 BUDGET: \$650,000

TOTAL REVENUE: \$680,000 TOTAL EXPENSES: \$570,000

Thanks to your support,

109 FAMILIES WERE IMPACTED ♡

IN 2019!



Our goals in 2020:

1

Successfully launch the Bridge of Hope Emergency Shelter for abused children. Please join us in prayer as we search for the key leaders who will implement this program. We believe God's timing is perfect, and this need is great in the country. Our hope is to launch by quarter three of 2020.

2

Strengthen leadership and organizational capacity. With each passing year, we seek ways to increase transparency and effectiveness in our work. We believe this is only done through quality, servant leadership. As we continue to develop our internal capacity, we pray that our vision and mission would remain at the center of all we do.

3

Create a trauma-informed system of care. As we learn more about how trauma changes the brain, our goal is to continue to create a culture of integral care based on trusting relationships with our children, families, staff, contributors and government partners. We seek to provide quality care to those we serve while also caring wholeheartedly for our "hands and feet," those who implement our work.





MARTINEZ, ROSARIO & COMPANY, LLP

CERTIFIED PUBLIC ACCOUNTANTS

PROJECT RED FOUNDATION and AFFILIATE

COMBINED FINANCIAL STATEMENTS

December 31, 2019

PROJECT RED FOUNDATION and AFFILIATE
COMBINED STATEMENT OF FINANCIAL POSITION
As of December 31, 2019

	<u>Project Red Foundation</u>	<u>Asociación Proyecto Red</u>	<u>Eliminations</u>	<u>Total</u>
ASSETS				
Current Assets:				
Cash	\$ 448,779	\$ 30,486	\$ -	\$ 479,265
Deposits	-	1,800	-	1,800
Other Receivables	-	50	-	50
TOTAL CURRENT ASSETS	<u>448,779</u>	<u>32,336</u>	<u>-</u>	<u>481,115</u>
Non-Current Assets:				
Increase (Decrease) in Other Receivable	-	30,000	-	30,000
Building and Improvements	-	108,794	-	108,794
Furniture and Fixtures	1,293	25,437	-	26,730
Vehicles	-	70,343	-	70,343
Other Equipment	-	5,242	-	5,242
Tools	-	2,182	-	2,182
Total - Property and Equipment	<u>1,293</u>	<u>241,998</u>	<u>-</u>	<u>243,291</u>
Less: Accumulated Depreciation	<u>(1,293)</u>	<u>(85,095)</u>	<u>-</u>	<u>(86,388)</u>
TOTAL NON-CURRENT ASSETS	<u>-</u>	<u>156,903</u>	<u>-</u>	<u>156,903</u>
TOTAL ASSETS	<u>\$ 448,779</u>	<u>\$ 189,239</u>	<u>\$ -</u>	<u>\$ 638,018</u>
LIABILITIES AND NET ASSETS				
Current Liabilities:				
Other Current Liabilities	\$ -	\$ 4,548	\$ -	\$ 4,548
TOTAL LIABILITIES	<u>-</u>	<u>4,548</u>	<u>-</u>	<u>4,548</u>
NET ASSETS				
Without Donor Restrictions	<u>448,779</u>	<u>184,691</u>	<u>-</u>	<u>633,470</u>
TOTAL NET ASSETS	<u>448,779</u>	<u>184,691</u>	<u>-</u>	<u>633,470</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 448,779</u>	<u>\$ 189,239</u>	<u>\$ -</u>	<u>\$ 638,018</u>

See accountant's compilation report and selected notes to combined financial statements.

**PROJECT RED FOUNDATION and AFFILIATE
 COMBINED STATEMENT OF ACTIVITIES
 For the Year Ended December 31, 2019**

	Without Donor Restrictions			Total
	Project Red Foundation	Asociación Proyecto Red	Eliminations	
REVENUES				
Contributions	\$ 632,273	\$ 412,794	\$ (400,000)	\$ 645,067
Fundraising Income	35,722	-	-	35,722
Merchandise Sales	-	450	-	450
Interest Income	35	10	-	45
TOTAL REVENUES	668,030	413,254	(400,000)	681,284
EXPENSES				
Program Services	440,776	286,994	(400,000)	327,770
Fund-raising	70,584	-	-	70,584
Management and General	41,579	126,857	-	168,436
TOTAL EXPENSES	552,939	413,851	(400,000)	566,790
Change in Net Assets	115,091	(597)	-	114,494
NET ASSETS AT BEGINNING OF YEAR	333,688	185,288	-	518,976
NET ASSETS AT END OF YEAR	\$ 448,779	\$ 184,691	\$ -	\$ 633,470

See accountant's compilation report and selected notes to combined financial statements.

**PROJECT RED FOUNDATION and AFFILIATE
COMBINED STATEMENT OF CASH FLOWS
For the Year Ended December 31, 2019**

	<u>Project Red Foundation</u>	<u>Asociación Proyecto Red</u>	<u>Total</u>
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in Net Assets	\$ 115,091	\$ (597)	\$ 114,494
Cash Provided By Operating Activities:			
Depreciation Expense	88	25,140	25,228
(Increase) Decrease in Accounts Receivable	-	2,804	2,804
(Increase) Decrease in Other Receivable	-	(50)	(50)
Increase (Decrease) in Other Current Liabilities	-	(883)	(883)
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>115,179</u>	<u>26,414</u>	<u>141,593</u>
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchases of Property and Equipment	-	(12,465)	(12,465)
NET CASH USED FOR INVESTING ACTIVITIES	<u>-</u>	<u>(12,465)</u>	<u>(12,465)</u>
NET INCREASE (DECREASE) IN CASH	115,179	13,949	129,128
CASH - BEGINNING OF YEAR	<u>333,600</u>	<u>16,537</u>	<u>350,137</u>
CASH - END OF YEAR	<u>\$ 448,779</u>	<u>\$ 30,486</u>	<u>\$ 479,265</u>

See accountant's compilation report and selected notes to combined financial statements.

We are thankful for each of you! ♥

**THANK YOU TO EACH AND EVERY INDIVIDUAL WHO HAS MADE IT
POSSIBLE FOR US TO *impact lives*
IN EL SALVADOR IN 2019.**

Scott & Carla Ackerson

Ben & Rosana Adams

Margaret Adams

Scott & Wendy Aebi

Alamo City Popcorn Company

Jason & Jackie Allen

John & Tahleigh Allen

Altitude Trampoline Park

William Amaya

Jay & Allison Angell

Brian & Terri Arnold

Franklin & Kay Arthur

TJ & Susie Atwood

Shannon Badger

Steve & Sheryl Bailey

Irma Barajas

Melissa Barber

Tom & Melody Bates

Jonathon & Irma Beitz

Samuel & Julie Bernal

Brett & Jenna Bishop

Phil & Tasha Blackburn

Micah Bland

Shannon Bolin

Walter & Janet Brackenridge

Justin & Jennifer Brazeal

Broken Stone Pizza Company

Lea Brown

Steve & Becky Bryant

Valeria Bryant

Damon & Leslie Buffington

Bumdoodlers Lunch Company

John & Cindy Burghardt

Sue Burk

Jackie Bush

Bush's Chicken

BY Design Home Staging LL

Anthony & Debbie Callaway

Jenna Callier

Amber Lynn Carden

Gordon & Mary Kaye Carruth

Tom & Marian Cates

Gary & Paula Chance

Ann Chandler

John & Darla Chase

Bob and Crystal Childs

Joseph & Patty Chisolm

Wenzen & Sherri Chuang

Matthew & Cieara Clugston

Ann Coit Smith

Greg & Jeanne Coldewey

Comet Cleaners

Adelina Cooke

Blanca Corrie

Joe & Raquel Cortez

Gary & Glenda Covington

Jeremy Cox

Karen Cox

Stefan & Stacia Crafton

Sam & Lynda Crane

Rebekah Crawford

Cheryl Crews

Gary & Vicki Cunningham

Chad & Jamie Darter

Butch & Kaye Daughtry

Brett & Stacy Davies

Efren Davila

Triple Cross Plumbing & Utilities,
Ltd.

Bobby & Missy Davis

Brad & Anna Davis

Cindy Day

William & Karen Degenhart

Roberto & Aidarys Diaz

Mike & Mandy Dillinger

Nate Disser

Thomas Doan

Domino's Pizza

Steve & Jan Doss

Stephen & Micki Doubleday

Jim & Sharon Ducote

Tim & Suzy Dudich

Shevin Duncan

Dunkin Donuts Boerne

Eric & Emily Durbin

Jimmy & Lisa Dykes

Travis & Alisha Eades

Eastridge Church of Christ

Chuck & Brandi Egli

Brent & Brianna Eilers

David & Chantel Ellis

Gerard Endres

Wes & Michele English

Arlen & Ashley Espinal

Joshua & Lindsay Essery

Chris & Danielle Fall

Steven & Stephanie Fargo

Robert & Pamela Felton

Everardo Fernandez

Martin & Sherry Fincher

Susan Finck

First Presbyterian Church

Nicole Fitzgerald

J.C. & Dabney Fletcher

Jeff & Mary Fletcher

Fadys Florez-Diaz

David & Lisa Flow

Edward & Amanda Fly

Lina Forero-Nino

David & Miriam Foster

James & Jazmín Foster

Georgia Freiling

Fundación Dona Tu Cora

Heidi Fuentes Lucente

Yves & Dalliss Fuhrmann

Michael & Bertha Garcia

Ricardo & Jennifer Garcia

Thomas & Sheila Garrow

Michael & Barbara Gentry

Blake Geren

Tim & Deneen Goeke	Mike & Sue Henderson	Drew Keener	David & Kay Lemons	Mark & Renee Meadors
Moises & Amanda Golden De Duke	David Hernandez	Gary & Molly Keener	Claudia Leon	Dennis & Cindy Means
Ronnie & Jessica Gombert	JD & Rebeca Highfill	Kelani Yogurt Boerner	Jack & Alison Leonard	Joe & Margaret Mechinus
Benjamin & Katherine Gonzalez	Pat and Carol Hile	Bonnie Kellum	Carol Lester	C.T.M.'s Painting
Ruth Gott	Hill Country Paddle Sports	Miles & Valerie Kellum	Brooke Linder	Geovany & Monica Medina
Michael & Noemi Graham	Donna Hines	Patrick & Alana Kemmy	Jim & Kelly Litton	Jose & Jeny Medina
Greehey Family Foundation	Zach & Emily Hobbs	Ryan & Lauren Kemp	Longhorn Cafe	Fernando & Scarlett Membreño
Steve & Cheryl Green	Laurie Hogan	Kendra Scott	Nicholas Longoria	Shane & Stephanie Menn
Mike & Kim Gregg	Priscilla Hollenbeck	Kay Kennedy	Lorenzana Periodontics Group, P.A.	Kevin & Julie Mickits
Kirk & Tara Gresham	Earl Holloway	Keith & Sarah Kennington	Max & Denalyn Lucado	Gerald & Alta Miller
Jack & Ann Griggs	Richard & Kathy Holt	Joe & Lucy Kent	LUSH Cosmetics	Louise Miner
Galen & Daryla Grund	Karen Honer	Phil & Patti Kent	Tom & Malinda Lyda	Louis & Amy Miorelli
Juan Guerrero	Bill & Karin Horn	James & Denise Kern	Qianyu Ma	Marlin & Heidi Mitchell
Xavier & Jackie Guerrero	Ted & Megan Howard	Scott & Cynthia King	Steve & LaDonna Mack	Stephen & Ana Mitchell
Rosa Gutierrez	James & Kaylee Hunker	Charles Kiser	Don & Carla Makalous	Marconi & Maria Monteiro
Jerry & Mara Hamblin	Inferno's Wood Fired Oven & Spirits	Charles & Julie Kiser	Maker's Place Painting & Pottery	Jerry & Celeste Moore
Richard & Heidi Harbaugh	Heath & Kelly Jackson	Danny & Randall Kitchen	William & Janice Mara	Michele Moore
Audrey Hasslocher	Billy Wayne & Anna Kathryn	Ben & Julie Klutts	James & Emily Marshall	Gary & Mary Moorman
John Hassmann	James	Jordan & Kasey Koenig	Burney Martin	Morales López, S.A. de C.V.
Norma Hassmann	Daniel Jansen	Eddie & Cindy Kreiner	James & Mignon Martin	Andy & Amy Moreland
Steve & Susan Hassmann	Ken & Amanda Jarman	Bart & Kendra Kunkel	Sandra Mauldin	Tony & Suzy Moreno
James & Jayn Hawk	Nancy Jeffords	Lew & Davida Lambert	Mark Maxey	Eddie & Billie Morris
Jordan & Kelly Hawk	Guido & Sara Jimenez	Lawrence & Sandra Lane	Mark & Pamela McCurley	Tammy Mowles
Jeff Hawthorn	David & Alyne Jones	Kevin & Peggy Latone	Dennis McDonald	Ivonne Muehlenweg
Leslie Hayden	Greg & Sarah Jones	Tim & Marcelle Le Gallo	Geoff & Erin McDonald	Jacquelyn Muennink
Sue Hays	Greg & Sarah Jones	Tony & Tatiana Leair	Jacque McDougall	Gregg & Sydney Muenster
Jeff & Sarah Henderson	Larry & Dorothy Jones	Brenda Leavitt	Tam & Becky McGee	Elizabeth Murphy
John & Amber Henderson	Woodson & Jacque Jones	Peter & Debbie Ledoux	Jim & Debbie McKissick	Will & Gisel Murphy
	Bryan & Diana Kaiser	William & Angie Lemmons	Paul & Julie McMullen	Tom & Sue Navratil

Rod & Linda Nealeigh	John & Valerie Phillips	Jay Dee & Evelyn Rogers	The Singers of Oak Hills Church	David & Judy Treat
Bob & Cecile Nelson	Edward & Christina Picioccio	John & Kathy Rogers	Six Flags Friends	Kim Tucker
Jeffery & Carol Nelson	BJ & Alice Pierce	Larry & Sue Rogers	Dianne Slabisak	Steve & Mary Usrey
Kerry & Maria Nelson	Joe & Tricia Plemons	Jonathan & Bailey Romo	David & Terresa Smith	UTSA Athletic Department
Wayne & Bertie Neu	David & Lani Popp	Brayden Rooks	Martha Nell Smith	Jose & Yolanda Valdez
Justin & Jennifer Newell	Michael & Julianne Posey	Rick & Elizabeth Rosenblum	Paul & Marie Smith	Courtney Van Delden
High Pointe Church of Christ	Probity SWD	Jason & Carrie Routhier	Smoothie King Boerne	Lisa Vance
Joel & Lisa Nilsson	Raising Cane's	Jose & Francesca Ruiz	Sonic Drive-In Boerne	José Francisco Vásquez
Ninja City	Jeff & Katie Rakowitz	Gabriela "Mimo" Ruiz-Roehrs	Brian & Janet Spivey	Rodríguez
Bennett & Jerrica Novak	Jackie Ramirez	Karla Romero	Aaron & Amy Stephens	George & Carolyn Vaughn
Michael & Liliana Oakes	Oscar & Silvia Ramirez	Susan Ryan	Thomas & Barbara Stevens	Shelly Vaughn
Tommy & Karen ODonnell	Valarie Ramirez	San Antonio Aquarium	Patricia Steves	Arturo P Vela
Daniel & Annette Oliver	Celeste Ramos	David & Robin Saunders	Mark and Kimberly Dunbar Stewart	Vestals Catering
Thomas & Tracie Olson	Nelson Rauda Zablah	David & Amanda Savage	Rhianna Stewart	Holly Vick
Pam Outten	Kacey Reeves	Michelle K Savu	Gerald & Arabella Stone	Eduardo Vides
Carlos Ovalle	Cristie Rethman	Brett & Tanessa Sawyer	Harley & Suzette Stone	Eric & DJ Vila
Paesano's	Maria Reyes	Louis & Nancy Scantland	Judy Struve	Bob & Beverly Walker
Francisco & Kara Parada	Scott & Anna Rhiger	Dale & Cynthia Schermann	Michael & Lauren Sturgess	Peggy Walker
Clint & Dawn Parker	Linda Rimer	Craig & Stephanie Scott	Amy Swacina	Kenneth & Jacquie Wallace
Don & Sandra Patterson	Robert Rivard	Kirby & Tammy Scott	Phoebe Tarpey	Richard & Michael Washington
Charlie & Bobbye Patton	Ruben & Selma Rivas	Rachel Sears	Brent & Christine Taylor	Carol Washmon
Shirley Patton	Eduardo & Faith Rivera	SeaWorld	Brian & Christyn Taylor	Mike Watkins
Gregory & Patti Pavlik	Yesenia Rivera	Mike & Kim Senneff	Greg & Debbie Temple	Tressa Weidner
Anthony Pedrotti	Brad & Callie Roberson	Michael & Katheryn Shaw	The Whitehead Foundation	Kyle & Sandi Weld
Pedrotti's North Wind Ranch	Ginger Robertson	Gordon Sheehan	Kevin & Sarah Thompson	David & Marilyn White
Steve Pendergrass	Larry & Jessica Robison	James & Susan Shewmaker	Joey & Linda Tomlinson	James & April White
Evan Peraza	Aaron & Amanda Rodriguez	Christopher & Ruth Shim	Andrew & Bernie Tosdevin	Nancy White
Oscar Peraza	Daniela Rodriguez	Misty M. Sangani	Trader Joe's	Jeff & Gina Williams
Van & Susan Perry	Elizabeth Rodriguez	Art & Carrie Silva	Terrance & Kari Travis	Kara Williams

Laura Williams
Rebekah Williams
Jack & Dee Willome
Susan Willoughby
Clay & Catherine Wilson
Jack & Donna Wilson
Kenneth & Sharon Wilson
Randy & Carol Wilson
Oscar & Kara García
Blake & Jenna Winegeart
Gary & Lucy Woodard
Preston & Julie Woolfolk
Laura Yang
Eliot & Julie Young
Kevin & Cindy Young
Z's Wood Fired Pizza
Mathew & Cynthia Zahodnik





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